

# Call for Artists for "From Streets to Streams" Catchbasin Art Project 2025

**Project:** Catchbasin Art Project

Fee Paid to Selected Artists: \$1050.00 CAD + HST (If

applicable)

Submission Deadline: March 31st, 2025, at 11:59PM EST

Submit to: growgreen@brampton.ca

## **Opportunity:**

The City of Brampton (City) is seeking six artists to create catchbasin art mural at 12 of the City's stormwater catchbasins. Each of the selected artists will have the opportunity to create **two** catchbasin art murals that will help raise awareness of the drainage connection from our streets to the environment and inspire pollution prevention to protect the environment.

## **Background:**

Stormwater is the rain and melted snow flowing from our properties onto our streets, into the City's stormwater drainage system and ultimately into the environment. Stormwater picks up pollution as it runs across the ground, such as pet waste, fertilizer, pesticides, oil/automotive fluids, and litter. Many residents, businesses and visitors in Brampton are not aware that pollution from older neighbourhoods flows directly into the environment, including Lake Ontario (our source of drinking water). The majority of the stormwater drainage system is underground and out of sight, so the general public cannot see the connection between our streets and the environment.

The Catchbasin Art Project seeks to raise awareness of this underground stormwater system by drawing attention to its starting point – catchbasins – through art murals. The Project also seeks to inspire the public to play a part in preventing pollution of the environment.

### **Eligibility:**

- Open to all artists, artist collectives and artist-led teams.
- Artists must be 18 years or older.

#### **Artwork Guidelines:**

- The subject of the artwork must be:
  - o Preventing pollution from entering stormwater catchbasins; and/or
  - Protecting local aquatic ecosystems in nearby wetlands, rivers, creeks and lakes.
- Artists will be painting on and around catchbasins selected by the City in public park and/or neighbourhood roads.
- The artwork will last for approximately one year. Exposure to the elements may fade the design over time.
- Art may be removed for essential City projects.
- No business promotions, designs, brands, or trademarks are allowed.
- Artwork should be vibrant and eye-catching.
- Artwork can utilize and integrate components from concept drawings from local youths.

#### **Artist Fee:**

Artists selected for this opportunity will be paid a one-time Artist Fee of \$1050 + HST (if applicable), based on the 2025 CARFAC fee schedule. The artist will be provided paint and basic paint supplies (see below). This Artist Fee is inclusive of all expenses and additional materials. No further compensation will be made to the artist for costs associated with participating in the project.

The selected artist will be required to enter into an agreement with The City of Brampton outlining the terms.

Participation in the Catchbasin Art Project will require Artists to do the following:

- Have their work showcased on Brampton Grow Green's social media channels and be featured across the City of Brampton's website and channels through pictures and videos
- Recognition of artist on the City's website and social media (e.g., link to website, social handles, etc.).
- Attend any meeting or event that pertains to this project (ex. Project Unveil Event)

This opportunity is available to artists of all levels (beginner or intermediate).

#### **City of Brampton will provide:**

- Paint (white, black, red, yellow, and blue)
- Anti-slip sealant
- Paint supplies (paint rollers, paint roller tray, paint brushes, chalk, painters' tape, mixing cups, stir sticks, water, gloves, tarp, garbage bag)
  - o Please indicate any additional items in your application for consideration.

The City aims to reuse existing materials and utilize upcycled materials where necessary.

Safety measures will be provided including:

- Road lane closure
- Safety vest
- Cordoning area off with safety tape and cones
- Tent for shade
- Access to potable water

#### **Selection Process and Criteria:**

#### **Submission Requirements:**

- Completed online application form: Catchbasin Art Project Submission Application
- Artist headshot
- Two concept proposals for two catchbasin murals, including sketches, drawings or renderings and a detailed description of the proposed design.
  - This will be the final design (or similar to) that you will paint on and around the catchbasin. Please include measurements for sizing comparison.
  - The artwork must be no larger than approximately:
    - 60" wide and 60" long for locations with one catchbasin, or
    - 60" wide and 70" long for locations with two catchbasins beside each other. (See Appendix A – Catchbasins for examples).
  - Design must incorporate the catchbasin, and be orientated towards the sidewalk, not road. (See Appendix B – Painted Catchbasin Murals in 2025 for examples)
- Template available for use: Catchbasin Art Project Mural Template.pdf
- Must be available to paint on pre-determined weekday dates from 8:30AM to 3:30PM in May to August. Potential painting dates/times are listed in the submission application.
  Artists will be assigned painting dates, but in the event of rain or other weather events, painting will occur on a designated rain day.

#### **Selection Criteria:**

- **Relevance to theme:** The concept should clearly connect to stormwater, pollution prevention, and the health of the environment and local waterways
  - Refer to the <u>Fact Sheet on Stormwater and Watersheds in Brampton</u> for additional context.
- **Feasibility:** The artist must be available to complete the artwork on the pre-determined paint days.
- · Creativity & Originality: The design should be unique and original
- **Public Engagement:** The artwork should be suitable for public display and resonate with a wide audience.
- **Effectiveness of Message:** The artwork should communicate the intended message in an engaging and thought-provoking way, regardless of artistic style or technique.

#### Timeline:

Submission Opens: March 3<sup>rd</sup>, 2025 9:00AM EST

Submission Deadline: March 31st, 2025 11:59PM EST

Notification of selected artists by April 22<sup>nd</sup>, 2025

Installation timeline: May to August 2025

Please submit the application form and send all submission requirements by March 31<sup>st</sup>, 2025, 2025 at 11:59PM EST to:

Email: growgreen@brampton.ca

Subject: Catchbasin Art Submission 2025

\*If the total file size exceeds 20MB, artists are asked to send the submission through a file share portal.

#### **Reserved Rights of the City of Brampton:**

The City reserves the right to select and retain the Artist(s) deemed most appropriate for the project at its sole discretion. The City, at its sole discretion, may request clarifications or request additional information as deemed necessary to evaluate the submissions. Artists will retain all rights, titles, and interests, including moral rights, to the submitted work. Selected Artists will provide to the City a broad irrevocable, paid-up, royalty-free, and otherwise cost-free license to use, publish, reproduce, adapt, exhibit, copy, and create derivative works for the submitted works, including the right to modify the size of the work submitted concerning this opportunity. The City will keep documents of any type, including images, submitted by Artists in accordance with its record-keeping obligations as required by applicable statutes, regulations, and by-laws.

In making a submission, the artist represents and warrants that they are the exclusive owner of the rights conveyed to the City and has full power and authority to license the submitted work. The Artist warrants and represents that the submitted work is original to them and does not violate any intellectual property rights of any other person or entity contrary to the Copyright Act or otherwise provided at law.

#### **Application Accessibility Support:**

Applicants who require additional resources or assistance to apply are welcome to request such. To do so, please reach out to <a href="mailto:growgreen@brampton.ca">growgreen@brampton.ca</a> at least one-week before the submission deadline.

#### **Questions?**

For additional information or questions, please contact:

growgreen@brampton.ca

# **Appendix A – Catchbasins**

For reference, below is what the catchbasin locations will look like before painting. All catchbasins will include 6" of curb and leads into a grass patch. Some locations will either have a single or double catchbasins and some locations will be located within parks.

Measurement of one catchbasin: 24" wide and 26" long.







# **Appendix B – Painted Catchbasin Murals in 2025**



